

WHO WE ARE

The Pennsylvania Campground Owners Association (PCOA), established in 1963, represents independently owned campgrounds across Pennsylvania. Through legislative advocacy, industry education, statewide marketing initiatives, and regional networking, PCOA advances and strengthens Pennsylvania's campground industry. PCOA also promotes Pennsylvania camping and Outdoor Lodging with its consumer-facing travel websites, PaCamping & PaOutdoorLodging.com, connecting travelers with camping and outdoor lodging opportunities throughout the Commonwealth.

Mission

To Empower, Unite & Support campgrounds in Pennsylvania through education, marketing & advocacy.

Vision

Encourage and promote campgrounds in Pennsylvania to flourish and navigate challenges in all aspects of outdoor hospitality now and in the future.

Industry Impact

- 220 privately owned campgrounds represented statewide
- 2+ million visiting families annually
- \$2 Billion annual RV campground & travel economic activity
- \$382 Million generated in state and local tax revenue
- \$5 Billion total RV industry impact in Pennsylvania

Source: RV Industry Association (2023) & PCOA Occupancy Survey



Events & RV Shows

PCOA hosts an Annual Convention & Trade Show that brings together campground owners, industry partners, and suppliers for education, networking, and business development. Additionally PCOA hosts regional meetings in the spring & fall each year. PCOA also produces two major annual consumer RV shows .

Lehigh Valley RV Show

A premier regional showcase connecting families with Pennsylvania campgrounds, RV dealers, and outdoor recreation resources. This event generates significant tourism and economic activity for its host community.

York RV Show

Another major consumer event that brings thousands of outdoor enthusiasts together with campground representatives and RV industry partners. It serves as a vibrant platform for promoting Pennsylvania camping and outdoor lifestyle.

These events & shows extend PCOA's reach, support marketing, and strengthen public awareness of the outdoor hospitality opportunities available throughout Pennsylvania.

Leadership

PCOA is governed by membership-elected officers comprised of campground operators committed to serving both the association and the camping public. Board President: Tyler Grim, Stony Fork Creek Campground PCOA employs a professional management company and Executive Director who implement board policy, manage daily operations, oversee vendor and partner relationships, and coordinate communications and press.

Media Contact Information

Jason Vaughan
Executive Director
PCOA & JV Executive Services
415 Taylor Drive, Suite 302, East Stroudsburg, PA 18301
Office: (610) 767-5026 Fax: (570) 223-6733
General: info@pacamping.com
Direct: jason@pacamping.com
JV Executive Services:
jason@jvexecutiveservices.com